



Jaana hai Malaysia! Chalo SAB ke saath 'SAB DEKHO SAB JEETO'

Mumbai December 3, 2008: Want to fly to Malaysia with your family? Here is a once in a lifetime opportunity for you to literally *laugh* your way to Malaysia. SAB, India's No. 1 family comedy channel has announced 'SAB DEKHO SAB JEETO', a fresh and exciting contest which will keep the audience sitting on the edge of their seats. Starting from December 8, 2008, the contest will run between 8:00 pm - 11:00 pm from Monday to Friday. At the end of the month, 3 lucky couples will win a bumper prize that is a trip to Malaysia. That's not all...prizes like LCD TVs, Home Theatre Systems, DVD players, mobile phones and lots more will be given on a regular basis to the winners.

The format of the contest is very simple. Questions will be related to audience's favourite shows such as 'Taarak Mehta Ka Ooltah Chashmah', 'Jugni Chali Jalandhar', 'Main kab Saas Banoongi', 'Lo Ho Gayi Pooja iss Ghar ki', 'Yes Boss' and 'F.I.R.'. Questions will be asked in between the episode during the breaks (Monday to Friday). Each question will have four optional answers to choose from. The winners for the same will be declared in subsequent weekend (Saturday daily winners & Sunday weekly winners). Viewers can send in their answers via SMS- e.g.: SMS SAB <Question No> Space <A/B/C/D> to 52525 or Viewers can also call on 5052525. Right answers will earn points daily, which will then be added up at the end of the contest. Contestants with the maximum points will win the bumper prize.

With umpteen gifts to win and opportunities galore SAB is truly the place to win SAB kuch!